

Aaron

Westside Paso Robles



AKANA

San Luis Obispo Coast

AARON

Aaron began with the 2002 vintage, focused on veering from the norm by producing Petite Sirah and Petite Sirah-centric cuvées from the westside of Paso Robles. Powerful and age-worthy, yet uncommonly balanced and fresh, these wines are rich in texture and reflect the limestone hillsides from which they are grown. Winemaker Aaron Jackson draws inspiration from championing the uniquely Californian Petite Sirah and its place as one of the state's most historic and compelling grapes. Working with top-tier vineyards in the Willow Creek, Adelaida, and Templeton Gap districts, Aaron coaxes this inky varietal (along with Grenache, Syrah, Mourvèdre, Cabernet Sauvignon, and Petit Verdot) into a portfolio of cuvees that evoke a truly one-of-a-kind expression of Paso Robles terroir.

AKANA

Named after winemaker Aaron Jackson's great-grandmother, Akana is an exploration of the ultra-coastal vineyards of the San Luis Obispo Coast, and AVA that Aaron helped found. Originally launched in 2012 as Aequorea, the project has evolved alongside a deepening connection to place, family, and identity. This very cool region lies along the narrow bench between the Santa Lucia Mountains and the Pacific Ocean, with vineyards averaging less than 6 miles from the sea. Akana focuses on organically grown Pinot Noir, Chardonnay, and aromatic white wines, sourced from some of the most coastal vineyards in California. The result is a collection of vibrant, expressive wines with an energy and saline nuance that can only come from being within a stone's throw of the ocean.

WINEMAKER - AARON JACKSON

A Central Coast native, Aaron Jackson began his winemaking career near his hometown of Cayucos, producing his first vintage of the flagship Petite Sirah in 2002. His early career was spent working with several wineries around Paso Robles (Saxum, Four Vines, ONX, etc.) along with a Master's degree in Oenology from Australia's University of Adelaide. Now more than 25 years into his career, Aaron is recognized for his site-driven approach and commitment to elevating the wines of his homeland. He focuses on expressing the distinct character of Paso Robles and the SLO Coast, producing 4,000 cases annually at his winery in Paso's Tin City.



~ BOUNDARIES ARE FEW ON THE ROAD LESS TRAVELED ~